

**HOUNSLOW EXTERNAL FUNDING ACTION PLAN 2018-2019**

This Plan is compiled by Hounslow Council and Hounslow Community Network and is reviewed annually to reflect changing priorities and opportunities. This is particularly important in the context of increasing financial pressures on Council and VCSE budgets. The plan is an agreed forward approach to joint funding work by the Council and local VCS helping us to move away from purely reactive bidding. However additional bids may be made where completely new national or regional funding programmes are announced which could clearly benefit Hounslow

This Plan focuses on major potential joint external funding work by the Council and local VCS. Both Hounslow CPU and Hounslow Voluntary Sector Support Service offer additional support to local voluntary groups with individual bids

The Action Plan is centred round 9 priority theme areas. Progress on delivering the Action Plan will be monitored through six month reports to the VCSE Partnership Forum.

The lead Officers on the Plan are for the Council John Wyman-White (John.Wyman-White@hounslow.gov.uk) and for Hounslow Voluntary Sector Support Service Gurpreet Rana (Gurpreet@ealingcvs.org.uk). If you have questions on the Plan or additional suggestions for new bids please contact them

This latest update was agreed by the VCS Partnership Forum in June 2018

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| **Priority Area** | **Funding Stream** | **Future Actions 2018-19: Process and Timescales** |
| **Employment, Skills and training** | **DWP Health and Work Devolution Programme**  **Digital Enterprises Programme**  **Big Lottery Reaching Communities** | This programme aims to support people with long term health conditions and disabilities back into work. West London Alliance of local councils have awarded a contract of £26m over 5 years to the Shaw Trust. This was launched in March 2018. VCS groups have expressed concerns that the Shaw Trust is not doing enough to engage with existing local VCS providers  LBH applied for development funding from the GLA Creative Enterprises Zone scheme to understand how best the creative, digital, tech and media sector in Hounslow can be supported. We will do this through:   * Consultation, research and opportunity mapping with multinationals, SMEs and creatives active in the sector * Auditing current links between business, VCS, SMEs, sector organisations and education organisations * Analysis of opportunities to showcase the sector locally, London-wide and nationally * Establishing a strategic consortium to develop and drive the future plans for the zone   Stage 1 was successful and £50k has been awarded  A stage 2 submission will be made in July 2018 for £850k      A bid was submitted to Sky for a Community development worker in the Meadow Estate Cranford to support social and economic resilience.  Policy and Scrutiny submitted the bid along with the Skills and Employment Unit.  We received £108k in August 2017 for a 2 year project in Cranford (Meadows and neighbouring estates), based from The Hub and linking with the existing Cranford Stronger Together project. The Community Connector was recruited in Dec 2017.  The project is pegged to end Oct 2019. |
| **Community Cohesion/Community Safety** | **Young Londoners Fund (Mayor of London)**  **Building A Stronger Britain Together Fund**  **Trusted Relationships Fund** | There will be £30m for new projects over three years  Though the overall aim is to support young Londoners 10-17 at risk of crime the range of potential activities is quite wide eg   * supporting young people to become active citizens * equipping young people for education or work * bringing together young people from different communities   We will need to show young people themselves have been involved in the design of the bid  Bids cannot be used to make up for cuts in statutory services  There can be individual bids up to £50,000 or consortia bids up to £500,000  There will be a separate ` Impact for Youth` fund to offer capacity building grants to smaller groups to help them develop bigger bids to the main Fund  This programme has been set up by the Home Office to support community organisations to create more resilient communities and stand up to extremism. To date, Ilays and Sfida have been successful in their bid while the Afghan and Central Asian Association have been unsuccessful. These funding was for in-kind support. The outcome for the other funding stream will be announced in July/August. Following the recent Hounslow Funders Fair, we have provided support for a further 6 bids totalling over £50,000  The Home Office launched the Trusted Relationships Fund in February 2018. The Fund aims to support young people between 10-17 years old at risk of community based exploitation, such as child sexual exploitation, gang exploitation and peer/ relationship abuse. This is a £13million fund over a four year period, (with the final two years being subject to the next Spending Review).   - Initial expressions of interest had to be submitted by 13 April.  - A Trusted Relationships Fund for Child Sexual Exploitation has been submitted by Children’s Services with number of VCSE partners |
| **Health and Wellbeing** | **Vulnerable Older People**  **Older people** | City Bridge TrustSmall grants strand focuses on disabled people and/or older people who are disadvantaged to actively participate in the arts, sports and health and well-being opportunities.  Sport England Active Ageing - to increase exercise amongst the 55+ group. No funding bid was submitted but LBH ran a facilitated workshop with a broad stakeholder group. partners including Health, Housing, GPs and Sport to encourage collaboration. |
| **Regeneration** | **Street Improvement Fund**  **Section 106 /CIL Funds** | The Area Forum Street Improvement Fund provides a possible source of funding for area forums to support proposals to change the street environment in response to resident suggestions. The funding available across the borough is proposed to be £100,000 per year, largely made available from the annual Transport for London grant.  *Information is being updated*  While not external funding per se and often restricted on use, opportunities to bid for Section 106 funds to add value to other sources of funding. All organisations can feed into the development of the S106 ‘wish list’ through local Councillors  *Information on the community projects that have been funded via CIL is being updated.* |
| **Communities and Neighbourhoods** | **Hounslow Giving**    **Crowdfunding**  **London Cornerstone Fund**  **GLA – Crowdfund London**  <https://www.london.gov.uk/crowdfunding> | In March 2018 a partnership of the Council, Hounslow Voluntary Sector Support Service, Hounslow Community Network, Hounslow Volunteer Centre, Inspire Hounslow, Hounslow Chamber of Commerce and Hounslow LSP submitted a bid to City Bridge Trust for £96,000 over two years to set up a new Hounslow Giving project. This aims to raise funds for community projects, promote volunteering and increase business engagement with the community. Similar Local Giving schemes are already operating in 9 London boroughs.  A decision is expected by July 6 2018.  CPU have launched a new crowdfunding platform – Our Hounslow – in partnership with Spacehive. This was launched at the Funders Fair in January 2018 and projects are starting to be developed. The council has pledged a fund of £50k to support this programme  This major new fund is part of the London Way Ahead and supported by City Bridge Trust and London Funders. It aims to support VCS infrastructure services and volunteering. Three initial development bids have now been submitted by the London CVS Directors Network-around health, mental health and youth violence. These bids cover Hounslow. They are initial development bids for six months-leading on to much larger two year bids around March/April 2019. A decision by City Bridge on the initial bids is due on 6 July  This new programme from the GLA is for local communities to raise funds to improve their local area. The programme is being run by SpaceHive and  the best ideas could attract a pledge of up to £50,000from the Mayor towards a local crowdfunding campaign.    In 2018 there is up to £1m to support creative local projects.  Groups need to be ready to run a crowdfunding campaign and pitch to the fund on Spacehive by 3rd September. The Mayor will pledge to campaigns towards the end of October and funds will be available to start projects at the beginning of 2019.  **To find out more visit the** [website](https://www.london.gov.uk/what-we-do/regeneration/funding-opportunities/crowdfund-london/about) |
| **Community Funders**  **Note some key funders have recently developed new forward funding priorities- providing opportunities for new joint Council/VCS bids** | **Future Big Lottery Programmes**  **City Bridge Trust**  **Trust for London**  **Heathrow Communities Fund**  **Lloyds Foundation** | The Big Lottery is a major source of external funding. Hounslow is a priority borough. Bids can be made jointly by the Council and VCS. The Lottery is currently considering future funding priorities but current priority themes are:   * Tackling social mobility and poverty * Promoting integration in health, skills and employment * Increasing volunteering * Supporting VCS infrastructure * Supporting youth service support organisations   The Big Lottery is significantly changing arrangements in London- with more local regional officers and more pre-discussion of potential bids before they are submitted. HVSSS staff have met with new BLF regional officers and have arranged a drop in surgery for local Hounslow groups on 7 September. For more information contact [gurpreet@ealingcvs.org.uk](mailto:gurpreet@ealingcvs.org.uk)  In April 2018 City Bridge Trust announced new forward programmes.  The three-key funding programmes are:   * [Connecting the Capital](http://www.citybridgetrust.org.uk/what-we-do/grant-making/what-we-fund/connecting-the-capital/) * [Positive Transitions](http://www.citybridgetrust.org.uk/what-we-do/grant-making/what-we-fund/positive-transitions/) * [Advice and Support](http://www.citybridgetrust.org.uk/what-we-do/grant-making/what-we-fund/advice-and-support/)   Each of these programmes is cross-cut by two over-arching priorities of **Reducing Inequalities** and **Enabling Voice & Representation**. You will need to demonstrate how your proposal sits within one of the funding programmes and how it will:   * Reduce inequality (especially the additional prejudices that those experiencing inequality can face, such as people who are LGBTQI experiencing mental health issues being less able to access the right services and support). * Enable voice and representation for people who are disadvantaged.   There will be different timescales for bids under different City Bridge themes. More detailed information on future timescales should be available in July. We should consider joint VCS/Council bids  The seven key new forward funding programmes are:   * Good Homes and Neighbourhoods * Better Work * Decent Living Standards * Shared Wealth * Pathways to Settlement * Stronger Voices * Connected Communities   There is no minimum or maximum size of grant and the amount you request should be the amount you need. However, the average grant will be around £80,000 in total (except for Connected Communities – see below).  There is no minimum or maximum size of grant. However, the average grant will be around £80,000 in total (except for Connected Communities – see below).  The average sized grant made under Connected Communities programme for small groups will be around £25,000 in total, although some grants will be less than this. You may apply over one, two or three years. The maximum grant under this programme will be £45,000 in total.  The key programmes are:   * Communities for Youth: grants for projects working with young people * Communities for Tomorrow: for projects focused on the environment and sustainability * Communities Together: our small grants programme supports projects that will bring communities together   Matched Funding  Employees of Heathrow Airport Limited are also supported in their fundraising for charity by a Matched Fund scheme in which the Trust will match funds raised.  Grants range from a few hundred pounds to £25,000 per year for up to two years.  The funding is designed to support charities that help people experiencing multiple disadvantages make positive and lasting changes to their lives at critical points.  The funding has two streams: Invest grants provide longer term core or direct delivery funding for eligible charities that are delivering clear outcomes as a result of their work.Enable grants provides smaller, short term grants to strengthen eligible charities, helping them to better deliver services and attract funding. |
| **Arts/Culture/Sports** | **London Mayor**  **Arts Council**  **Heritage Lottery Fund (HLF)** | The Mayor has recently announced Borough of Culture awards have gone to Brent and Waltham Forest. But in summer 2018 the Mayor will be launching other new cultural funding streams.  Hounslow should consider joint Council/VCS bids  Greater London Authority (GLA) have launched **Culture Seeds**, a new micro-grants scheme for grassroots community organisations and individuals for community led culture projects. Grants of between £1,000 - £5,000 are available for individuals and for not-for-profit organisations with a turnover less than £50k. This scheme is aimed firmly at grassroots organisations. The grants are for funding arts, culture and heritage projects and activities such as:   * visual and performing arts (like music, dance and theatre) * filmmaking and film screenings * heritage projects   Culture Seeds is a two-year rolling programme. There are no deadlines and you can apply at any time. Funding will be available until Spring 2020.  The Council have a refreshed relationship with the Arts Council and are working with them to identify projects that respond to the Arts Council audience development survey. There is potential to scope a tourism focused bid, for example funding for a Cultural Trails programme celebrating rock and other music tradition in Hounslow, involving the Arts team, Economic Development and the local VCSE. This would need further discussion between appropriate Council Officers and Hounslow Voluntary Sector Support Service on the focus and timing of any bid.  LBH Heritage and Arts team are the main contact for LBH and have a close relationship with HLF. Current live bids are;   * Successful Round 1 Bid submitted to HLF for Boston Manor House, Round 2 will be 2018 |